

# Memorandum

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Be energy efficient!*

To: DEPUTY DISTRICT DIRECTORS, Construction  
DEPUTY DIVISION CHIEFS, Structure Construction  
CONSTRUCTION MANAGERS  
SENIOR CONSTRUCTION ENGINEERS  
RESIDENT ENGINEERS

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File: Division of Construction  
CPD 05-1

From: ROBERT PIEPLOW   
Chief  
Division of Construction

Subject: "Slow for the Cone Zone" Construction Project Information Signs Overlay

"Slow for the Cone Zone" is a public awareness campaign that warns California motorists of the hazards associated with driving recklessly through California's highway work zones. Since its inception in 2000, the number of collisions in construction zones on California state highways has consistently decreased, year after year. Due to the success of the "Slow for the Cone Zone" campaign, the California Department of Transportation will incorporate the campaign into construction projects so that the traveling public can make a connection between the media campaign and the actual work zones.

Place "Slow for the Cone Zone" sign overlays on construction project information signs for all ongoing projects unless a project is over 90 percent complete or has less than one month's work remaining. Each district or region construction office are receiving supply of the state-furnished overlays for distribution. Direct the contractor to place the "Slow for the Cone Zone" overlays over existing "Give 'Em a Brake" decals on the construction project information signs. Instruct the contractor to clean the sign face before placement of the overlay. The method of compensation to the contractor for performing this work is at the district's discretion.

Details on the sizing of the construction project information signs are shown on Standard Plan T7. Use the 450mm by 450mm overlay on Type 1 construction project funding information signs. Use the 600mm by 600mm overlay on Type 2 construction project information signs.

Standard Plan T7 is being revised to incorporate the "Slow for the Cone Zone" campaign. Until a revised standard plan is included in advertised projects, it is necessary to implement this change on any new projects with construction project information signs.

If you have any questions or comments regarding this construction procedure directive, contact Greg Berry, Safety Coordinator, Division of Construction at (916) 654-4580.